PROPOSAL

FARZAD FIROOZI

CINEMATIC / ARCHITECTURAL VISUALIZATION

PROPOSAL

FARZAD FIROOZI

LEAD 3D ARTIST | CINEMATIC & ARCHITECTURAL VISUALIZER

PAGES

01 INTRODUCTION
02 CORE SKILLS
03 COLLABORATION

INTRODUCTION

ABOUT ME

With over 10 years of experience in the 3D and animation industry, I have worked as a Lead 3D Artist specializing in **architectural visualization , product presentation , and cinematic storytelling.** My passion for creating visually stunning and realistic graphics has allowed me to consistently deliver high-quality projects for various clients. I am always seeking new challenges and opportunities to further enhance my skills and push the boundaries of my creativity.

MY GOAL

My goal is to bring imagination to life — creating **visually stunning, emotionally engaging, and technically precise** animations that elevate every project to an artistic level , And collaborate with global studios and architects to produce world-class cinematic visualizations that merge art, design, and emotion — turning every project into a story worth seeing.

I have collaborated with international clients, production studios, and architectural firms to produce **cinematic trailers, architectural showreels, and product teasers** that capture the essence of design and emotion in every frame.

ACHIEVEMENTS

- **Featured and interviewed in 3D Artist and InCG Magazines.**
- **Award winner among 36 countries at Art of 3D Graphics, The State Russian Museum / Marble Palace (St. Petersburg, 2019).**
- **Selected artist for ASIAGRAPH CG ART GALLERY (Japan, 2026).**
- **Featured on multiple international CG platforms.**
- **My artworks have been published on many CG websites.**
- **Interview published by RebusFarm Company.**
- **I have a lot of badges on CGarchitect.**

CORE SKILLS

- **3D Architectural Visualization** (Interiors / Exteriors / Aerials)
- **3D Architectural Animations** (Showreels / Trailers / Virtual Tours)
- **Cinematic Animations** (Short Films / Sci-Fi / Storytelling)
- **Product Visualization** (Commercials / Branding / Teasers)
- **Real-Time Rendering** (VR / AR / Virtual Productions)
- **Modeling, Texturing, Lighting, Camera Animation**
- **VFX Compositing and Post-Production**

PRODUCTION WORKFLOW

01 Pre-Production & Concept Development

- Analyze client vision, goals, and audience.
- Build creative concept, story, and visual direction.
- Develop mood boards, style frames, and storyboards.
- Plan camera movement and pacing for cinematic impact.

02 Modeling & Environment Creation

- Design and model detailed 3D environments, architecture, or products.
- Apply realistic proportions, lighting references, and composition.
- Optimize models for both cinematic and real-time performance.

03 Texturing & Shading

- Develop high-quality materials (PBR / procedural / complex shaders).
- Achieve realism through accurate lighting, reflection, and surface detail.

04 Animation & Cinematography

- Animate cameras to create dynamic, story-driven motion.
- Add object or character animation for storytelling and atmosphere.
- Apply advanced rigging and physics simulations when needed.

05 Lighting & Rendering

- Utilize engines such as **V-Ray**, **Corona**, **Unreal Engine**, **Arnold or Houdini** .
- Render in cinematic quality with realistic lighting and color grading.
- Focus on composition, realism, and emotional tone.

06 VFX, Compositing & Post-Production

- Add effects like smoke, particles, and volumetrics.
- Composite in After Effects , Nuke or DaVinci Resolve for final polish.
- Perform color correction and grading for a cinematic finish.

07 Sound Design & Delivery

- Integrate sound and music for emotional depth.
- Deliver final output in 8K / 4K / Film / or real-time formats.

WHY COLLABORATE WITH ME

- Cinematic quality visuals for every frame.
- Full production pipeline — from concept to final render.
- Expertise across **architecture**, **product design**, **and film**.
- Clear communication and on-time delivery.
- International recognition and **award-winning quality**.

INDUSTRIES I WORK WITH

- Architecture & Real Estate – Visualization, virtual tours, and marketing animations.
- Film & Entertainment – Concept art, cinematic shots, and short film production.
- Product & Brand Marketing – Teasers, storytelling, and promotional trailers.

LET'S BRING YOUR VISION TO LIFE

- Every project has a story — my mission is to visualize it with **cinematic realism**, **emotion**, **and precision**.
- Whether you need a **realistic architectural trailer**, a **product reveal**, or a **cinematic short film**, I can help transform your ideas into a **memorable visual experience**.

LET'S GET IN TOUCH

FARZAD.FIROOZI@GMAIL.COM

WWW.FARZADFIROOZI.COM

FARZAD FIROOZI